

# NDG Project



**Transforming our community through love**

Creating a model for duplication to any other community in the developed world



Find the greatness within

**NuVoWay Foundation**

Community Matters

January 2019

## **Every human life is unique, special and important**

The main objective of NDG Project is to transform NDG into the greatest community in the world. To accomplish this, our goal is:

1. To make a profound, positive and long term difference in the life of every person touched by our program and
2. To touch every person in our community with the program.

For over twelve years now I have walked along Sherbrooke St. in my community of NDG twice daily, meeting a large number of the people who call this area home. A great many of the people who I have befriended are 'lost' in this society. They are in the system, but, the system is not helping them to grow and really 'plug in.' To a person I can say that every one of them wants more out of their life, even if they can't immediately qualify or quantify what that more is.

Back in the early 2000's I started a company named NuVo. My vision was the creation of a NuVo, better, world, one person at a time. This vision has never left me, however, it has just taken me this many years to get back to what I see as my mission on this planet...to help the world to move from where it is...to a place where every person is living out their dream life.

The process of change begins with individuals. In all of our hearts we have a yearning for a better life and I would venture, a dream of an 'ideal' life. Our heart knows what constitutes this and through our program we will engage with people and help them to identify with all the dreams and wishes of their hearts. The second step is the establishment of a plan for the realization of some or all of these outlined dreams, with regular monitoring and coaching in order to assist people in pursuit.

On network tv there is a show called 'The Biggest Loser.' In this show, people with severe weight loss issues lose upwards of 50% of their body weight over a course of months. It is incredible and truly inspirational to see these people blossoming into new people or rather, uncovering the people they always were, but, had just lost track of.

This is the process that lies in waiting for every person. They just need the opportunity to connect with people who can help them towards living out the greatness which is in store for them.

### **Community Building**

Just as individuals have their own 'ideal' life, a community has it's own idea of what perfect functioning would be. Starting in NDG, Montreal, we are taking the steps necessary to connect with the leaders of our community, as well as leaders in the global community, to outline a plan for the transformation of NDG and subsequently to (first duplicate) our successes across the entire island of Montreal.

## **Involving everyone**

Transforming NDG into the greatest community on the planet encompasses many things, not the least of which is that we must eliminate poverty from the landscape. To this end we will take our story to everyone - all levels of government, business (local, regional and national) and individuals, both the wealthiest members of society and the general public. The reason we are reaching out to everyone is that our vision is much greater than simply ending poverty in NDG - it is in ending poverty globally - and not just ending poverty, but, moving society to a place where every member is thriving rather than merely surviving.

## **On the streets**

Broadening the horizons of marginalized people. Improving their quality of life.

Through continuous interaction, we will work with each person in order to help them to accomplish their goals and dreams...

Opening up the world to them.

- improved home environment (telephone, computer & internet, cable tv, music...)
- assistance with monthly finances (budgeting, gift cards, subsidies...)
- increased ability to move around their community and beyond (bus pass, tickets)
- addition of regular activities to their schedule
  - increased physical activity as indicated (walking, gym visits with supervision...)
  - bowling at Rose Bowl
  - movies at local cinemas (AMC, Cineplex...)
- Special activities
  - Bell Centre visits (concerts, hockey games)
  - museum visits (MMFA, Biodome...)
  - concerts (Place des Arts...)
  - Jazz Fest, Juste pour Rire...
  - other cultural activities (Segal Center/Centaur...)
  - Cirque du Soleil
  - La Ronde
  - special interest day trips
- increasing their sense of worth...contributions to the community through volunteering and towards full reintegration through gainful employment (job development)
- opportunities for higher learning/skill training (Concordia University, LaSalle College, trade institutes...)

## Resources

### Social Help Organizations in NDG area:

- CLSC/CSSS Cavendish
- AMI Quebec
- Forward House
- NDG Community Council
- NDG Food Depot
- Head & Hands
- YMCA
- NDG Seniors Association
- Carrefour Jeunesse - emploi NDG
- Concordia University
- All the areas churches
- to be added

### Local Government Representation:

- Peter McQueen
- Francois Blais
- Jean-Yves Duclos, Patti Hadju

### Corporate Support:

- All National companies including: Bell, Poste Canada, TD Bank, Ford, Sears, Walmart, Loblaws/Provigo, Future Shop/Apple, Kruger, ManuLife, Molson, Seagrams, Saputo, Pfizer, Cineplex, Subway, MacDonalds,...
- Regional companies including: Hydro Quebec, Gaz Met, Loto Quebec, SAQ, MUCTC,...
- Local companies

### Private Support

- The wealthiest people on the planet: Bill Gates, Warren Buffet, Giving Pledge Group, Entertainment industry, Pro athletes...
- Montreal's wealthy: Paul Desmarais, Saputo family, Bombardier family, Marcel Adams, Stephen Jarislowsky, Guy Laliberte, Robert Miller, Kruger family, Jean Coutu, Larry Rossy, Lawrence Stroll, deGaspe Beaubien family, Aldo Bensaduon, Robert Gratton, Molson family, Bronfman family, Charles Sirois, Pierre Karl/Eric Peladeau, Andre Chagnon, Alain Bouchard, Celine Dion...
- The community at large